

# SCHOOL OF BUSINESS

*Prof. Kevin Sawatsky, Dean*

## Purpose

The purpose of the Trinity Western University School of Business is to develop positive, goal-oriented leaders: persons who thoroughly understand biblical stewardship and who apply their knowledge, skills, and values to impact the marketplace in dynamic and salutary ways.

The School of Business strives to be an innovative and outstanding institution by designing its programming, course delivery, and learning experiences to serve and maintain interaction with regional, national, and international communities. In modeling exemplary business practices, it builds strategic alliances with business interests and endeavours to focus on empowering business students and leaders to pursue their academic and professional activities in the light of a Christian perspective.

## Perspective

The School of Business is a unique professional school that provides teaching in the conventional disciplines but does so through the eyes of faith and servant leadership.

The School of Business supports and promotes the core values of Trinity Western University:

- **Obedying the authority of Scripture:** The notion of biblical stewardship and biblical values such as integrity, justice, compassion, and respect for the dignity of humans provide the framework for all activities in the School of Business. The School wholeheartedly embraces all that Scripture teaches in regard to faith and a responsible way of life.
- **Pursuing faith-based and faith-affirming leadership:** The School gives fair and balanced representations of a wide diversity of business theories and practices, evaluating them from a biblical standpoint. It closely interrelates theory, reflection, and practical experience.
- **Having a transformational impact on culture:** The School not only prepares students to have an impact on the marketplace after program completion, but also provides marketplace involvement for students while enrolled: mentoring experiences, co-op/internship programs, partnerships with business organizations, consulting opportunities, etc. The School intends students and graduates to be “salt and light” as they undertake business-related pursuits.
- **Servant leadership as a way of life:** The School helps business students and leaders to motivate and mobilize others to accomplish tasks and think with creativity, integrity, and skill. The School encourages leaders who work with and invest in others for the benefit of the common good.
- **Growing as and making disciples:** The School teaches people to be ambassadors of Jesus Christ and provides them with a model for a

Christian way of life as they are engaged in business activities.

- **Striving for excellence:** The School will set high standards and vigorously pursue them in all its programs: standards that will be acknowledged as worthy of pursuit by both the business and the Canadian university communities. This includes the goal of excellence in whole-person development, an excellence that glorifies and pleases God.

Today it is widely recognized that successful business leadership requires development of character as well as practical and theoretical expertise. The School of Business offers courses designed to develop students’ skills in communication, problem-solving, goal-setting, motivation, decision-making, and many other abilities necessary for business life. Faculty will also encourage students to evaluate the theories, practices, and problems of modern business in light of biblical principles. Such evaluation will enable students to form a distinctly Christian worldview, well-suited to dealing with the ethical, moral, and human issues which are increasingly encountered in contemporary business and economic life.

Students will interact with faculty who have excellent academic backgrounds, relevant business experience, and a commitment to a biblical view of the marketplace. To provide additional enrichment to one’s studies, the School solicits the help of outside advisors and guest speakers who share their own expertise and experience. The School also maintains close liaison with professional organizations such as the British Columbia Institute of Chartered Accountants, with which it has established a co-operative education program, ensuring an educational experience that is consistent with current standards and requirements.

## Programs

The School of Business offers two undergraduate degrees. The Bachelor of Business Administration is a professional degree with a minimum of 60 sem. hrs. of business-related courses. The Bachelor of Arts with a major in Business Administration offers students more flexibility to take minors or concentrations in other disciplines. The School also offers various minors and concentrations as outlined in this section.

*Note: Because the School of Business is currently in a development phase, some revisions are anticipated to enhance the following programs. These may be amended prior to September 2004; students commencing studies in September 2004 will be provided with the amended calendar pages. Students will be responsible to meet all program and graduation requirements as set out in the amended calendar. Prospective students wishing further information with respect to potential changes to their areas of interest should contact the School of Business at 604.513.2035*

## Bachelor of Business Administration

(54 sem. hrs. in Business Administration)

### General Graduation Requirements

(See also Academic Information section, particularly for further details on core requirements.)

	Sem. hrs.
Business (54 sem. hrs.) & Economics (6 sem. hrs.) (as noted below)	60
CMPT 101 (1 sem. hr.), 112 (0.5 sem. hr.), 122 (0.5 sem.hr.), 125 (0.5 sem.hr.), 127 (0.5 sem. hr.) (min. C grade in each module)	3
English: Two of ENGL 101 (ESL), 103, 104 or modern language literature course	6
Fine Arts	3
History	3
Human Kinetics (incl. HKIN 190)	4
IDIS 102 & 400 or 410 (min. C grade in 400 or 410)	4
MATH 120 (min. C grade)	3
Natural Science laboratory course (may include GEOG 101 or 102)	3
Philosophy	3
Religious Studies (incl. RELS 101, 102; Bible content; Christianity & Intercultural Studies.	12
Society & Culture*	3
UNIV 101	1
Electives	17
<b>Total</b>	<b>122</b>

\*This requirement is met by the ECON courses required for the B.B.A. Therefore, students may substitute an elective of their choice.

The B.B.A. is the School of Business's professional degree in Business study and is typical of schools of Business across Canada and the United States. It is comprised of 39 sem. hrs. of required Business courses, 6 sem. hrs. of Economics, 12 sem. hrs. in a Business specialization listed below, and a 3 sem. hr. upper level Business elective.

The following courses constitute the core B.B.A. degree requirements:

BUSI 111	Introduction to Business and Management
BUSI 221, 222	Principles of Accounting
BUSI 275, 276	Quantitative Methods
BUSI 280	Organizational Behaviour
BUSI 331	Basic Marketing
BUSI 342	Business Finance
BUSI 345, 346	Business Law
BUSI 370	Business Information Systems
BUSI 377	Management Science
BUSI 484	Management of the Total Enterprise

or

BUSI 486	Small Business Administration
ECON 201, 202	Principles of Economics

*Note: A minimum grade of C is required in each of the above courses.*

Beyond these specific courses, B.B.A. students are required to choose a specialization of courses which comprise a special area of study. These specializations correspond to common career areas into which most Business Administration graduates enter. The courses in these specializations are in addition to the core Business and Economics requirements for the B.B.A. listed above.

The specializations are as follows (12 sem. hrs.):

- a) Finance – BUSI 441 plus three of BUSI 241; 304, 317, 323; 412, 428, 490.
- b) Human Resource Management – BUSI 351, 352, 363 plus one of BUSI 353; 446, 490.
- c) Leadership and Management – BUSI 352, 363 plus two of BUSI 381; 446, 480, 490.
- d) Marketing – BUSI 334; 430, 435, 437.
- e) Entrepreneurship (Small Business Management) – Four of BUSI 323, 352, 363; 437, 446, 490. Students completing the Entrepreneurship (Small Business Management) specialization must take BUSI 486.
- f) Accounting – BUSI 321, 322 plus two of BUSI 323, 324; 412, 421, 426, 428.
- g) International Business – BUSI 302, 311; 411, 412.

To complete 54 sem. hrs. of required Business courses, students may choose any other 300 or 400 level Business elective.

*Notes: 1. A minimum grade of C is required in each of the above courses.*

*2. Students wishing to complete two specializations may not count the same course in both. A minimum grade of C is required in all courses required in a specialization.*

*3. Students pursuing the CFP designation must complete BUSI 241; 304, 317; 428, 441.*

*4. Students pursuing the CHRP designation must complete BUSI 351, 352, 363, and one of BUSI 353; 446, or 490.*

In addition to the courses required in the School of Business, B.B.A. students must meet the following further graduation requirements:

- 1) B.B.A. students must achieve an overall 2.5 GPA in all of the Business, Economics, Mathematics, and Computing Science courses required in the first two years of study (minimum C grade in each course). Students failing to meet the 2.5 GPA requirement must address this deficiency before being admitted to upper level study in Business Administration.
- 2) B.B.A. students will normally take the Career Centre program to explore interests and aptitudes as part of the BUSI 280 course. Those who transfer in BUSI 280 credit or otherwise miss this component must make an appointment with the Career Centre during the second semester of their second year to explore interests and aptitudes before choosing the specialization which they will pursue in upper level study.
- 3) The 2.5 GPA must be sustained in all required Business and Economics courses taken at the upper level. A minimum C grade is required for each such course, as well as for IDIS 410 or IDIS 400.
- 4) An overall GPA of 2.5 in all courses is necessary for graduation.

### Honours Program in Business Administration, B.B.A. (Honours) Degree

Students with high academic standing may elect to complete an Honours B.B.A. degree. This program will allow students to develop additional business depth and expertise. Graduation requirements for the Honours B.B.A. are as follows:

- 1) Honours B.B.A. students must complete all of the requirements of the regular B.B.A. degree.
- 2) In addition to the normal requirements of the B.B.A., an additional 12 sem. hrs. of upper level Business courses must be completed. These additional courses should be selected in consultation with the student's advisor.
- 3) In total, a minimum of 134 sem. hrs. must be completed.
- 4) A cumulative GPA of 3.3 must be achieved in all required Business and Economics courses with an overall cumulative GPA of 3.0.

### Bachelor of Arts with a Major in Business Administration

(42 sem. hrs. in Business Administration)

#### General Graduation Requirements

(See also Academic Information section, particularly for further details on core requirements.)

	Sem. hrs.
Business (42 sem. hrs.) & Economics (6 sem. hrs.) (as noted below)	48
CMPT 101 (1 sem. hr.), 112 (0.5 sem. hr.), 122 (0.5 sem.hr.), 125 (0.5 sem.hr.), 127 (0.5 sem.hr.) (min. C grade in each module)	3
English: Two of ENGL 101 (ESL), 103, 104 or modern language literature course	6
Fine Arts	3
History	3
Human Kinetics (incl. HKIN 190)	4
IDIS 102 and 400 or 410 (min. C grade in 400 or 410)	4
MATH 101 or 120 (min. C grade)	3
Natural Science laboratory course (may include GEOG 101 or 102)	3
Philosophy	3
Religious Studies (incl. RELS 101, 102; Bible content; Christianity & Intercultural Studies.	12
UNIV 101	1
Electives	29
<b>Total</b>	<b>122</b>

\*This requirement is met by the ECON courses required for the B.A. Therefore, students may substitute an elective of their choice.

Many students whose primary interest is in business study may also wish to pursue additional programs in other fields. The B.A. program requirements permit students with broad interests greater flexibility to complete a double major, pursue a concentration, minor, or otherwise add a greater variety of courses to their programs.

B.A. in Business Administration students must complete 42 sem. hrs. of Business Administration courses rather than 54 sem. hrs. needed for the B.B.A. BUSI 377 is not required in the B.A. degree. Thus, the required core of Business courses listed above is reduced to 36 sem. hrs. (from 39) plus 6 sem. hrs. of Economics. The B.A. student must also complete two additional upper level Business electives, one of which must be a marketing course. MATH 101 or 120 will satisfy the Mathematics requirement for the B.A. degree.

A minimum C grade in all required Business and Economics courses and in all required Mathematics, English, Computing Science, and IDIS 400 or 410 still pertains. However, the University's minimum graduation GPA requirement of 2.0 in the major and 2.0 overall is sufficient for successful completion of the B.A. in Business Administration.

## Bachelor of Arts in Sport and Leisure Management

The demand for business professionals in the world of sport continues to expand as an area of impact upon sport and society. This degree is designed for students who wish to work in the field of sport and leisure management. It is designed for the student with an entrepreneurial spirit who wishes to work in senior sport management.

For course listings and graduation requirements, see School of Human Kinetics.

## Minors/Concentrations

The following minors and concentrations are open to all university students, not just Business Administration majors.

### Information Systems Minor (24 sem. hrs.)

The information systems profession covers a broad range of activities in computing technology support; for example, systems analysis, data centre management, or software training. The conduct of modern business depends on the computing infrastructure. No one in today's business world can afford to be without extensive applied computing skills. This program is designed to train appropriate leaders who are familiar with information technology and who are information professionals. The program is offered jointly with Computing Science faculty members.

The Information Systems minor is open to all students. The courses that follow are those which would be taken by a student who is majoring in Business Administration. Some of the Information Systems (ISYS) courses are cross-listed with Computing Science (CMPT), others with Business Administration (BUSI).

To complete a minor, students must complete a minimum of 24 sem. hrs. of credit, 12 sem. hrs. of which must be upper level. Courses are to be chosen from the following:

- ISYS/CMPT 140 (3 sem. hrs.)  
Introduction to Programming
  - ISYS/BUSI 470 (3 or 4 sem. hrs.)  
Information Systems Project
- plus 18 sem. hrs. selected from the following:
- ISYS/CMPT 160 (1 sem. hr.)  
Seminar (co-requisite to ISYS/CMPT 165, 167)
  - ISYS/CMPT 165 (2 sem. hrs.)  
Introduction to C++
  - ISYS/CMPT 167 (2 sem. hrs.)  
Java Programming
  - ISYS/CMPT 237 (3 sem. hrs.)  
Files and Database Systems
  - ISYS/CMPT 325 (3 sem. hrs.)

- Networking
- ISYS/CMPT 480 (3 sem. hrs.)  
Ethical and Social Issues in Technology
- ISYS 250 (3 sem. hrs.)  
Systems Architecture I
- ISYS 251 (3 sem. hrs.)  
Systems Architecture II
- ISYS 252 (3 sem. hrs.)  
Business Data Communications
- ISYS/BUSI 370 (3 sem. hrs.)  
Business Information Systems
- ISYS/BUSI 371 (3 sem. hrs.)  
Systems Analysis
- ISYS/BUSI 372 (3 sem. hrs.)  
Enterprise Resource Planning Software
- ISYS/BUSI 377 (3 sem. hrs.)  
Management Science

*Note: A minimum grade of C is required in each of the above courses.*

*Note: Students who are majoring in Business Administration with a minor in Information Systems may include BUSI 370 and BUSI 377 as ISYS courses. They must then substitute two other upper level BUSI electives of their choice to meet the requirements of the B.B.A., or one other for the B.A. Students may not count the same course towards the completion of the B.B.A. or B.A. (Business Administration) and the Information Systems minor.*

### Economics Minor (24 sem. hrs.)/ Concentration (30 sem. hrs.)

Economics, according to economist Robert Heilbroner, is an effort to explain how a society knit together by the market, rather than by tradition or command, could work. It is divided into macroeconomics, the study of inflation and recession, unemployment, and economic growth, and microeconomics, the study of markets, prices, supply and demand.

The minor in Economics is open to all students. Its specific course requirements are as follows:

- ECON 201, 202 Principles of Economics
- ECON 275, 276 Quantitative Methods I and II
- ECON 301, 302 Intermediate Micro- and Macro-Economics

plus two upper level Economics electives.

A concentration in Economics may be achieved by taking an additional 6 sem. hrs. of Economics, for a total of 30 sem. hrs.

*Note: A minimum grade of C is required in each of the above courses.*

*Note: Students who are majoring in Business Administration with a minor or concentration in Economics may not count the same course towards completion of both.*

### International Development Studies Minor (24 sem. hrs.)/ Concentration (30 sem. hrs.)

This program provides students with perspective and skills that will prepare them for a wide variety

of careers in the developing world. These include overseas development work with non-governmental organizations, missionary service with church and mission agencies, and work with governmental agencies.

Required for the minor are 24 sem. hrs. of courses, which must include a minimum of 12 sem. hrs. at the 300 or 400 level. Specific course requirements are as follows:

ECON 230	Issues in Third World Development
ECON 330	Theory and Practice of Development
ECON 430	Seminar in Third World Development Issues
POLS 211	International Politics
POLS 308	Politics and Government of Developing Countries
or	
POLS 312	International Organizations and World Politics

plus 9 sem. hrs. of courses selected with the guidance of the program director, Dr. Harold Harder. These courses may be chosen from a selection of courses in Anthropology, Communications, Economics, English, Geography, History, Linguistics, Political Studies, and/or Sociology. Students are encouraged to take some courses in a language other than English or in Linguistics.

A concentration in International Development Studies may be achieved by taking an additional 6 sem. hrs. of approved courses. The concentration should include POLS 308 and 312 plus COMM 302.

*Note: A minimum grade of C- is required in each of the above courses.*

### **Business Administration Minor (24 sem. hrs.)/ Concentration (30 sem. hrs.)**

Students majoring in other disciplines often pursue a minor or a concentration in Business Administration, anticipating that business skills may be of benefit in their careers. The requirements for the minor in Business Administration are as follows:

BUSI 111	Introduction to Business and Management
BUSI 221, 222	Principles of Accounting
BUSI 275	Quantitative Methods I
BUSI 280	Organizational Behaviour
BUSI 331	Basic Marketing
BUSI 342	Business Finance

plus one upper level Business elective

Students who minor in Business Administration must take the required prerequisites for the above courses:

- CMPT 101, 112, 122, 125, 127 (total 3 sem. hrs.) are prerequisites for BUSI 221, 222, 275.
- MATH 101 (or MATH 120) is a prerequisite for BUSI 275.
- ECON 201 and BUSI 280 are prerequisites for BUSI 331.

A concentration in Business Administration may be achieved by taking BUSI 276 plus one more upper level Business elective.

*Note: A minimum grade of C- is required in each of the above courses.*

### **Accounting Minor (24 sem. hrs.)**

This program is designed for students who wish to make Accounting a particular focus in addition to their major. There are two versions of the minor: one for students majoring in the School of Business, the second for those taking a major outside the School of Business.

1. B.B.A. or B.A. in Business Administration students: BUSI 321, 322; 323, 324; 412, 421, 426, 428. Note: A minimum grade of C is required in each of these courses.
2. Students taking a major outside the School of Business: BUSI 221, 222; 321, 322; 323, 324; plus two of BUSI 412, 421, 426, 428. Note: A minimum grade of C is required in each of these courses.

Students are required to take the following computer modules as prerequisites for accounting study: CMPT 101, 112, 122, 125, 127 (total of 3 sem. hrs.). In addition, students must take MATH 101 or 120. Note that these courses will meet the University's non-lab science core requirements. BUSI 111 is recommended as an elective.

*Note: Students who are majoring in Business Administration with a minor in Accounting may not count the same course towards completion of both.*

## **Other Programs**

### **Accounting**

The School of Business maintains a working relationship with all of British Columbia's professional accounting bodies, i.e., The Institute of Chartered Accountants of B.C., The Certified General Accountants Association of B.C., and The Society of Management Accountants of B.C. Courses which meet all or the majority of the requirements for admission to their programs are available in the School of Business. For more details, contact the Accounting Program coordinator.

### **Chartered Accountant Co-operative Education Program**

This program allows students to enter the Institute of Chartered Accountants of B.C. program of study via the co-operative education route. Students concentrate in accounting courses within the B.B.A. or B.A. degree programs in their first two years. They then enter the work portion of their studies, articling with a chartered accounting firm. Study and work terms follow until the degree is completed. At the end of five years, all professional courses necessary to complete the C.A. program should have been taken, with the work terms counting toward the work experience required for C.A. candidates. For more information, contact the Accounting Program coordinator.

### **Study Abroad Programs**

TWU is a member of the Council for Christian Colleges and Universities, which sponsors a number of programs that offer students the opportunity to study abroad for a semester. These

include the Russian Studies, Latin American Studies, China Studies, Middle East Studies, and American Studies programs, among others. The Latin American Studies program includes the option of an International Business track in the fall semester. In addition, a one semester program of study abroad at Lithuania Christian College in Klaipeda, Lithuania, is available. Any one of these programs could be of significant benefit to students who wish to supplement their education with an exposure to other cultures; for example, Business Administration students with an interest in international business, or students planning a career in TESL (Teaching English as a Second Language). Special courses, including travel abroad, will be conducted by faculty at various times and may be credited as BUSI/ECON 110 or 411.