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MARK YOUR CALENDAR:
4TH ANNUAL ENTREPRENEUR FORUM, OCT. 29, 2008

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WWW.ENTREPRENEURIALLEADERS.COM

BUILDING HABITS FOR LASTING SUCCESS WHY CHRISTIAN VIRTUES STILL MATTER IN BUSINESS

On the morning of Feb. 16, The Centre for Entrepreneurial Leaders hosted 2008 Visiting Professor Dr. Richard Higginson from the Ridley Hall Foundation, Cambridge, UK. Higginson, an influential Christian business professor and writer, spoke to a crowd of around 115 businesspeople on The Virtues of Business.

His inspiring presentation challenged businesspeople to further examine practical applications of Biblical values in the work environment, and to continually build those values into their business practices. One guest commented, "This is what Christian businesspeople are looking for to help them to run day to day business." Another guest mentioned, "We are all vulnerable and need this type of encouragement."

Higginson touched on focus, financial discipline, efficiency, and the four cardinal virtues: justice, prudence, temperance (moderation), and fortitude (courage). He also emphasized the importance of integrity as the culmination of all the virtues. He quoted Robert Solomon as stating, "Integrity is not so much a virtue itself as it is a complex of virtues, the virtues working together to form a coherent character, an identifiable and trustworthy personality."

Overall, Higginson's thoughtful treatment of the issues that confront Christian businesspeople in the marketplace was a starting point for dialogue between the listeners. After the event, another guest noted, "I really enjoyed hearing Dr. Higginson speak. The guests at our table felt honored to be there and had a profound discussion on issues raised by Dr. Higginson."



"I REALLY ENJOYED BOTH PRESENTATIONS... THANK YOU FOR WHAT YOU'RE DOING."

- TERRY SMITH, CEO OF SMITH GARDENS

PICTURED: DR. HIGGINSON (LEFT) WITH CEL ADVISOR AND CEO OF SMITH GARDENS, TERRY SMITH (RIGHT).

4TH ANNUAL ENTREPRENEUR FORUM

WITH WORLD-RENOWNED SPEAKER LARRY FARRELL
ON THE TOPIC OF "GETTING ENTREPRENEURIAL!"



WEDNESDAY, OCTOBER 29TH AT THE VANCOUVER CONVENTION & EXHIBITION CENTER.

ABOUT LARRY FARRELL

A top authority on entrepreneurship, Larry Farrell heads a leading organization for researching and teaching entrepreneurial practices. It has grown to over 20 affiliate offices around the world with more than 120 certified trainers in the past 20 years. Clients include Coca Cola, American Express, Toyota and Nabisco.

Peter Drucker, Tom Peters, and Ken Blanchard have all praised Farrell's work. Farrell has also been profiled in Business Week and Fortune magazine. He is a former Vice President of American Express and former President of the worldwide consulting and training firm, Kepner-Tregoe. He is a graduate of Harvard Business School.

KAULIUS ENTREPRENEURIAL LEADER AWARD

The CEL would like to thank Eugene and Mary-Lynn Kaulius for their contribution of a \$100,000 endowment over the next five years. The annual interest from this growing endowment will be offered as a scholarship/bursary to qualifying student(s) in the undergraduate or MBA entrepreneurship stream. The first award will be available in September 2010.