



RICK GOOSSEN APPOINTED VISITING SCHOLAR AT UNIVERSITY OF CAMBRIDGE

Rick Goossen has been jointly appointed as a Visiting Researcher at the Centre for Entrepreneurial Learning (CfEL), Judge Business School and a Visiting Scholar at the Transforming Business Network (TBN), Faculty of Divinity, University of Cambridge. The purpose of this appointment, which will take place in August, is to further refine the content and direction of the "Entrepreneurial Leadership Programme."

The University of Cambridge is one of the leading centres for academic excellence in the world. From a business standpoint, Cambridge is host to Europe's largest concentration of high-tech firms and the centre of a dramatic development of entrepreneurial activity. Around 1,200 technology-based firms are located in the area, from young start-ups to hi-tech giants.

The interaction with the CfEL will be through Dr. Shai Vyakarnam, Director, who will introduce Rick to the resources of the Judge Business School and relevant connections within the entrepreneurial community. At the Transforming Business Network, Faculty of Divinity, Rick will be collaborating with Dr. Peter Heslam, Director, who has established an international reputation for work at the interface of spirituality and business.

INTRODUCTION TO TRANSFORMING BUSINESS NETWORK FACULTY OF DIVINITY



Transforming Business Network (www.transformingbusiness.net) is a research and development project in the University of Cambridge by Peter Heslam at the Faculty of Divinity with a focus on practical enterprise solutions to poverty. The project has close links with the university's Judge Business School and with the real world of business, both locally and globally.

The focus of TBN is on practical enterprise solutions to poverty. They pay particular attention to the role of social capital – the institutional, relational, moral and spiritual aspects of society. TBN believes that social capital is a fundamental, though often overlooked, dimension, both of successful business enterprise and economic development. Through innovative research and quality instruction TBN aims to channel the rising concern about global poverty in fresh directions that will deliver tangible improvements and genuine opportunities for people in poverty.

The overall purpose of TBN is to provide resources and to inspire current and future business leaders and opinion formers with ideas, attitudes, practical models and tool-kits that will help business maximize its positive socio-economic impact.

INTRODUCTION TO THE CENTRE FOR ENTREPRENEURIAL LEARNING JUDGE BUSINESS SCHOOL



The Centre for Entrepreneurial Learning (CfEL) is part of Judge Business School at the University of Cambridge. Judge Business School is uniquely positioned as the focus of an extended network of corporate and academic partnerships. It has regular and active involvement with many corporate partners internationally, nationally and locally.

The CfEL aims to spread the spirit of enterprise to the University of Cambridge and internationally by delivering a range of educational activities to inspire and build skills in the practice of entrepreneurship. The CfEL collaborates with over 200 experienced entrepreneurs, innovators and other practitioners to provide relevant, credible and practical training.

Mr. Shailendra Vyakarnam, PhD MBA, Director for the CfEL, has extensive entrepreneurial experience and is on the editorial board of the International Small Business Journal and the Journal of Strategic Change.

ENTREPRENEURIAL LEADERSHIP PROGRAMME @ TWU

The focus of the Centre for Entrepreneurial Leaders is the development of the "Entrepreneurial Leadership Programme (ELP):" a best practices curriculum for integrating entrepreneurial skills and Christian faith.

The ELP emphasizes the role of personal entrepreneurial skills and the integration of "social capital" (comprised of moral, reputational, institutional and spiritual capital). Rick is developing an international network of leading marketplace theologians and Christian entrepreneurs in order to craft a leading program (the collaboration with the University of Cambridge is an example).

The ELP draws on extensive research, case studies and practical experience. The previous three volumes and the upcoming fourth volume of Entrepreneurial Leaders: Reflections on Faith at Work provide a base of approximately 80 in-depth interviews with Christian entrepreneurs. In addition, Rick has conducted extensive previous research on entrepreneurship education. He published two books on the topic: *The Practice of Entrepreneurial Thinking and Learning* (TWU, 2006) and *Entrepreneurial Excellence: Profit from the Best Ideas of the Experts* (Career Press, 2007). In addition, his PhD thesis focused on the topic: "Entrepreneurship Education: Bridging the Gap Between Theory and Practice Through the Implementation of a Practice-Oriented Approach."

The ELP will be delivered as a TWU-branded product to business groups, other universities and in developing countries with the objective of becoming the premier program of its kind in the world.