Student Name:	ID#:					
Advisor Name:	Anticipated Graduation Date:					

# **CORPORATE COMMUNICATION CHECKLIST (122 s.h.)**

2023-24 Academic Calendar

THIS CHECKLIST IS INTENDED TO ASSIST STUDENTS AND ADVISORS IN ENSURING THAT ALL REQUIREMENTS ARE MET. IT IS THE RESPONSIBILITY OF THE **STUDENT** TO ENSURE THAT ALL REQUIREMENTS FOR THE GRANTING OF A DEGREE HAVE BEEN MET.

Inquiry Ways of Knowing Coro Boquiroments (24 s.h.\*)

	*University Core Requirements are modified for students who transfer in with 57 s.h. or more of credit. See Academic Calendar for details (twu.ca/calendar)											
✓	COURSE	S.H.	NOTES	✓	COURSE	S.H.	NOTES					
FC	UNDATIONA	AL INQ	UIRIES (28 sem. hrs.)	Academic Writing Requirement <sup>2</sup>								
Aca	ademic Resea	Vriting	WAYS OF KNOWING (6 sem. hrs.)									
	ENGL	3	Choose 2 courses (6 sem. hrs.) from ENGL	In addition to the courses on the left, students must take an additional 18 sem.								
	ENGL	3	101, 102, 103, 104.	hrs., selecting 3 sem. hrs. from each of the following six categories. *At least 9 sem. hrs. must be from outside of the student's major.								
Fou	ındations			Aesthetic & Performance Inquiry								
	FNDN 101	1	Compulsory during the first semester of the first year. <sup>1</sup>	**	**	**	Satisfied by Program Requirements.					
	FNDN 102	3	Normally taken before year 3.	Cultural & Linguistic Inquiry								
	FNDN 201	3				3	Choose 3 sem. hrs. from the Cultural & Linguistic Inquiry category below.					
Log	gical & Ethical	Reaso	ning	Experiential & Embodied Inquiry								
	PHIL	3	Choose one of PHIL 100, 103, 105, 106, 109, or 210.	**	**	**	Satisfied by Program Requirements.					
Rel	igious & Spiri	tual Th	ought	Historical & Archival Inquiry								
	RELS 110	3	Compulsory during the first semester of the first year.			3	Choose 3 sem. hrs. from the Historical & Archival Inquiry category below.					
	RELS 111	3		Qua	Quantitative & Computational Inquiry							
	RELS 112	3		**	**	**	Satisfied by Program Requirements.					
Scientific Method & Lab Research					Social & Global Inquiry							
		3	Choose one of BIOL 103, 104, 113/198, 114/199, 216, 241, 262; CHEM 101, 103/198, 111/198; GENV 109, 121, 262; GEOL 109; PHYS 111.	**	**	**	Satisfied by Program Requirements.					

## **Cultural & Linguistic Inquiry**

Choose 3 semester hours from: ANTH 210, 395; EDUC 496; ENGL 334, 340, 482; GREE 235; HEBR 245; HIST 237; IDIS 201; POLS 237; RELS 235, 245; SOCI 395; any World Languages & Cultures course (CHIN, FREN, JAPA, RUSS, SPAN).

### **Historical & Archival Inquiry**

Choose 3 semester hours from: ART 237, 238; ECON 306; GENV 312; HIST 107, 108, 135, 306, 339, 391; MUSI 131, 132; NURS 230; PHIL 203, 314, 421; POLS 391; PSYC 408; RELS 320, 351, 352, 475; SAMC 112; SOCI 391; THTR 331, 332.

<sup>1</sup>FNDN 101 is compulsory during the first semester of the first year for all new students unless they have a minimum 24 sem. hrs. initial transfer credit.

<sup>&</sup>lt;sup>2</sup>Academic Writing Requirement: students must take WRTG 100 (native English speakers) or WRTG 101 (non-native English speakers) in their first semester at TWU, unless exempt at the time of admission to the University. WRTG course credit may be included toward a degree program as elective credit.

#### 2. Required Media and Communication Courses (33 s.h.\*) COURSE **COURSE** S.H. **NOTES** S.H. **NOTES** MCOM 191 3 MCOM 479 3 Writing: choose from MCOM 352, 451, 452, MCOM 252 3 MCOM 3 Media Studies: choose from MCOM 313, MCOM 272 3 **MCOM** 3 331, 332, 333, 334 or 411. Leadership: choose from MCOM 271, 371, 3 3 **MCOM 281 MCOM** 471, 472, or 475. MCOM 351 3 **MCOM** 3 Practicum: choose from MCOM 391 - 393. 3 MCOM 372 3. Required Business Courses (33 s.h.\*) \*18 s.h. must be at the 300- or 400-level **COURSE NOTES COURSE** S.H. S.H. **NOTES BUSI 111 BUSI 435** 3 3 **BUSI 121** 3 **BUSI 437** 3 **BUSI 176** 3 **BUSI** 3 Choose 3 of: BUSI 311, 346, 352, 363, 430, 3 3 **BUSI 231** BUSI 446, 453, 495, 496. **BUSI 280** 3 **BUSI** 3 **BUSI 335** 3 4. Ancillary Requirements (6 s.h.) **COURSE NOTES** S.H. **COURSE** S.H. **NOTES ECON 201** 3 ART 250 3 5. Elective Courses (16 s.h.) STUDENTS ARE ENCOURAGED, BUT NOT REQUIRED. TO TAKE ELECTIVE CLASSES THAT CONTRIBUTE TO A CONCENTRATION OR A MINOR. IF YOU CHOOSE TO TAKE A CONCENTRATION OR A MINOR, PLEASE ATTACH THE APPROPRIATE CONCENTRATION/MINOR CHECKLIST AVAILABLE AT twu.ca/advising. ALTERNATIVELY, STUDENTS MAY FULFILL ELECTIVE CREDITS WITH ADDITIONAL COURSES

FROM THEIR AREA OF STUDY.

✓	SUBJECT	COURSE #	S.H.	NOTES	$\checkmark$	SUBJECT	COURSE #	S.H.	NOTES

- NOTE: A total of 122 s.h. of credit, including a minimum of 42 s.h. (39 s.h. in the major) of upper-level credit is required for graduation. A minimum overall (cumulative) GPA of 2.00 is required for graduation.
- NOTE: Corporate Communication students must achieve an overall 2.50 GPA in all required Media and Communication, Business, Economics, and Mathematics courses (minimum C grade in each course).
- NOTE: In order to be eligible for graduation you must complete an Application for Graduation via the Student Portal and submit a completed checklist to the Office of the Registrar by April 30 of the year prior to your completion (there is no fee to apply for graduation). Once your complete application has been received, a degree audit will be completed for you. This audit will confirm which courses are still outstanding in order for you to complete your degree.

This program is offered under the written consent of the Minister of Advanced Education effective May 27, 2010, having undergone a quality assessment process and been found to meet the criteria established by the minister. Nevertheless, prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (for example, acceptable to potential employers, professional licensing bodies, or other educational institutions).

		YEAR 1				YEAR 2				YEAR 3			YEAR 4
✓	s.h.	Fall		✓	s.h.	Fall		✓	s.h.	Fall	✓	s.h.	Fall
	1	FNDN 101	-		3	FNDN 201	-		3	Core⁴		3	BUSI⁵
	3	RELS 110	-		3	RELS 111	-		3	BUSI 335		3	мсом 39
	3	ENGL <sup>1</sup>	-		3	PHIL <sup>3</sup>	-		3	BUSI <sup>5</sup>		3	Elective
	3	BUSI <sup>2</sup>	-		3	BUSI 231 or 280			3	MCOM 351		3	Elective
	3	BUSI <sup>2</sup>	-		3	MCOM 191	-		3	MCOM 371			
	3	MCOM 281	-		3	ECON 201	-						
Semester Total: 16			Se	emeste	r Total: 18		S	emeste	r Total: 15	S	emeste	er Total: 12	
		YEAR 1				YEAR 2				YEAR 3			YEAR 4
✓	s.h.	Spring		✓	s.h.	Spring		✓	s.h.	Spring	✓	s.h.	Spring
	3	FNDN 102			3	RELS 112			3	Core <sup>4</sup>		3	BUSI 435
	3	ENGL <sup>1</sup>	-		3	Core⁴	-		3	BUSI⁵		3	BUSI 437
	3	BUSI <sup>2</sup>	-		3	BUSI 231 or 280	_		3	MCOM 313		3	мсом 47
	3	BUSI 231	-		3	MCOM 372	-		3	Elective		3	Elective
	3	MCOM 252	-		3	MCOM 453			3	Elective		3	Elective
	3	MCOM 272	-		3	ART 250	_						
Se	emeste	r Total: 18		Se	emeste	r Total: 18		S	emeste	r Total: 15	Semester Total: 15		

**COURSE LEGEND** 

### Core Courses

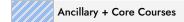
- 1. Choose from: ENGL 101, 102, 103, 104
- 3. Choose from: PHIL 100, 103, 105, 106, 109, 210
- Core electives should be chosen as follows:
  ONE Scientific Method & Lab Research
  ONE Cultural & Linguistic Inquiry
  ONE Historical & Archival Inquiry

### Major Courses

- Choose from: BUSI 111, 121, 176 (BUSI 176 satisfies the Quantitative & Computational Inquiry requirement)
- Choose any upper-level BUSI course (BUSI 311 satisfies the Social & Global Inquiry requirement)

## Major + Core Courses

## Ancillary Courses



## Electives

Summer Sessions are encouraged to reduce semester load and/or repeat courses.

This is an example of what a 4-year degree plan might look like. It is not the official program checklist. In the case of any discrepancy between this program plan and the checklist, the checklist shall prevail. It is the student's responsibility to ensure they complete all program requirements as laid out in the approved checklist.