

KENYA

April 27 - May 16, 2026



SCHOOL OF BUSINESS MBA TRAVEL STUDY

Travel to Kenya to experience the variety of business activity in one of the world's fastest growing economies. We will spend time touring operations, interviewing Kenyan and expat leaders, and working on several projects with real companies. This trip includes time in the capital city of Nairobi, the coastal region of Mombasa, the villages of Eldoret and an unforgettable safari.



TRINITY WESTERN UNIVERSITY

KENYA MBA TRAVEL STUDY

COURSES

MBA 661 TR: GLOBAL ECONOMIC COMPETITIVENESS

This course includes the study of the competitiveness of companies in different countries and regions given ever-changing economic conditions and government policies. General trends in the increasingly interdependent global economy are reviewed. With an integrated global economy, the production process is increasingly fragmented, and the implications of this fragmentation on competitiveness are reviewed. Other topics included in the course are: the emergence of the Chinese and Indian economies and their impact on the global economy, the acceleration of regional economic integration in Europe, North America, and Asia, and the implication of such for the global economy. **Prerequisite: None.**

MBA 662 TR: GLOBAL BUSINESS MANAGEMENT

The course examines a number of issues particularly critical to the management of international businesses or multinational firms. These topics include an examination of comparative management practices including similarities and differences in cross-cultural management styles; a comparison of Pacific Rim, European Union, and North American value systems; analysis of best practices and their impact in industries such as automotive, electronics, education, and medical services. It also includes discussion of current international business issues including the future of globalization, the impact of outsourcing, and particular areas of corporate risk including foreign exchange and the political/social climate; and an exploration of current economic and business planning in multilingual organizations. **Prerequisite: None**

MBA 664 TR: INTERNATIONAL FINANCE & ACCOUNTING

This course explores important accounting and finance issues for firms operating in a multinational environment. The course provides an overview of international differences in accounting and financial reporting and the need for international harmonization of accounting standards. It particularly examines accounting and finance issues faced by corporations operating in the United States, Europe, and the Pacific Rim. The course also explores the implication of governments, standard setting bodies, and other regulators in both developed and emerging markets increasingly requiring the use of IFRS either by listed companies or all companies. **Prerequisite: MBA 542 & MBA 541**

MBA 665 TR: COMPARATIVE INTERNATIONAL MANAGEMENT

This course provides a direct introduction to global business practices. The course is normally taught as part of an overseas travel experience. This provides students with experiential as well as classroom learning and enables students to better grasp the differences between cultures, and to understand each culture's respective management techniques. **Prerequisite: None**

MBA 593 TR: CHRISTIAN LEADERSHIP & ETHICS

This course explores a Christian perspective on business and how it impacts management and leadership of organizations. This course introduces students to cutting edge leadership theory, techniques, and tools. Topics include: general leadership principles, motivation and behavioral change, decision-making, vision setting, understanding group dynamics, team building, communication processes, understanding power, and conflict resolution. The course includes a self-assessment of leadership skills and focuses on Christian values and ethics in the marketplace, surveying Christian perspectives of morality as they relate to particular business leadership issues. This includes examination of ethical issues arising in the areas of corporate social responsibility, dispute resolution, employee rights, advertising, and the use of information technology. **Prerequisite: None**

INSTRUCTORS



BRIAN ALBRIGHT, PH.D

Brian Albright's area of focus is encouraging both for profit and non-profit organizations towards intentional business strategies which target human flourishing and poverty alleviation. Prior to joining TWU, Brian lived in Kenya working with NGOs in a variety of fields incorporating developmental and income generating strategies. He was most recently the Director of Business Development for Living Room Ministries International (LRMI), a health care organization focused on life threatening illness or hospice care, which includes an income generating funeral home and mortuary business.



TILLIE PARMAR, MBA, CPA, CA

Tillie Parmar has been educated and trained in the Fraser Valley, attaining her BBA at the University of the Fraser Valley (UFV), CPA (legacy CA) while articling with the Western Canadian accounting firm MNP and completing her MBA here at Trinity Western University. During her ten years in public practice, she worked with small to mid-sized businesses and non-profit organization in audit and assurance engagements, as well as personal and corporate tax. She was also heavily involved in student training within the firm, which opened up the world of teaching and educating.



GEORGE WATTS, PH.D

George Watts brings a wealth of experience from academic, industry, and non-profit/ministry background. Prior to Trinity Western University, Dr Watts spent almost a decade in East Africa working as a management consultant, hospital administrator, university instructor and other roles across Burundi, Rwanda and Kenya. Prior to moving to Africa he was an Assistant Professor at the Leder School of Business at The King's University, a marketing manager at HP France, and co-launched a mobile services startup.



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