

IMBENZI GEORGE

MA, LLM, PAA, PhD

Chief Executive • Diplomat • Public Policy Scholar • Higher Education Leader

CONTACT

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EXECUTIVE STRENGTHS

- CEO-level organizational leadership & governance
- Public policy strategy & implementation
- Government relations & diplomacy
- International partnership development
- Cross-sector stakeholder engagement
- Strategic planning & change leadership
- Multi-million-dollar budget oversight & accountability
- Higher education leadership & graduate instruction
- Program design, evaluation & continuous improvement
- Negotiation, public speaking & intercultural communication
- Applied research & policy analysis

EDUCATION

Master of Laws (LLM), International Law: Conflict, Security & Human Rights

Leeds Beckett University, UK • 2023

PhD, Public Policy & Administration

Walden University, USA • 2017

Master of Arts, Leadership / Business

Trinity Western University, Canada • 2008

Bachelor of Religious Education (Youth & Community Service)

Columbia Bible College, Canada • 1987

EXECUTIVE DEVELOPMENT

- Implementing Public Policy — Harvard Kennedy School, 2020

EXECUTIVE PROFILE

Globally engaged chief executive with more than three decades of leadership spanning government relations, diplomacy, higher education, workforce development and public policy. President & CEO of Myert Corps Inc. since 1995, stewarding approximately \$30.1 million in government-funded budgets over the past decade and delivering 26,766 employment outcomes with a 93% return-to-work rate across more than 650,000 client visits.

Served 17 years as Honorary Consul General of Kenya for Western Canada, advancing bilateral education, trade and technology partnerships and facilitating high-level dignitary visits. As Assistant Professor and Director of International Engagement (Africa/Asia) at Trinity Western University, designed more than 10 online graduate courses and taught 3,000+ learners while building academic partnerships across two continents.

Harvard Kennedy School-trained in policy implementation and executive leadership; PhD in Public Policy and Administration; LLM in International Law. Recognized for leading with integrity, uniting diverse stakeholders and translating strategy into measurable public value.

IMPACT AT A GLANCE

\$30.1M

Government-funded budgets stewarded (past decade)

650,000+

Client visits delivered across BC service centres

93%

Documented return-to-work rate

26,766

Employment outcomes achieved

SIGNATURE ACCOMPLISHMENTS

- Led a government-funded employment services organization for 30+ years, maintaining contract performance, financial integrity and public accountability through multiple funding and policy cycles.
- Delivered a 93% return-to-work rate and 26,766 employment outcomes across 650,000+ client visits in British Columbia's employment services system.
- Represented a sovereign government for 17 years, facilitating ministerial and dignitary visits and brokering cooperation between Kenyan and Canadian institutions, agencies and investors.
- Scaled graduate education globally: 10+ online graduate courses designed, 3,000+ students taught, and internship pipelines established across health, education, agriculture, micro-finance and energy sectors in Sub-Saharan Africa.
- Shaped public discourse as author of two books (2026) on AI integration in higher education and restorative justice for youth, six peer-reviewed articles and a

- Executive Leadership (Postgraduate) — Harvard Kennedy School, 2018
- Immigration & Refugee Mental Health Project — University of Toronto, 2022
- Technology-Enabled Learning — Athabasca University, 2021
- Certified Online Educator — Hamdan Bin Mohammed Smart University, Dubai, 2020
- Sustainable Development in Business — University of Mauritius & Commonwealth of Learning, 2019
- Advanced Graduate Peace / Security — UNITAR-CANADEM / Peace Operations Training Institute, 2008–2009
- Certified Strong Interest Inventory Practitioner — G/S Consultants, 2008
- Private Pilot's Licence — Sky Quest Aviation, 2006

INTERNATIONAL SPEAKING

Inaugural Keynote

"Digital Transformation and Smart Business: The Critical Role of Digital Innovation in Shaping the Future of Business in India, Malaysia, and Canada" — Kristu Jayanti International Symposium, Bengaluru, India, 2024

Conference Presentation

"Navigating the Nexus: Leadership for Inclusive Perspectives and Its Role in Governance with a Public Service Mindset" — TWU-SMC 8th Annual Conference, Chennai, India, 2024

Thought Leadership

Keynotes and public commentary on diplomacy, global governance, leadership, sustainability and post-pandemic organizational change at forums in Canada, India, Kenya, the United Kingdom, China Rome, South Africa, Nigeria, Rwanda, Uganda, Ethiopia, and the Netherlands.

TECHNICAL

Microsoft 365 (Word, Excel, PowerPoint, Outlook) • SPSS • Atlas.ti • Moodle & online learning platforms

regular PA Times column on governance, accountability, trade policy and social equity.

- Delivered inaugural and keynote addresses on digital transformation, inclusive leadership and global governance at international symposia in India, Kenya, the UK, China and the Netherlands.

EXECUTIVE EXPERIENCE

President & Chief Executive Officer

1995 – Present

Myert Corps Inc. — Human Resources & Employment Services, British Columbia, Canada

- Set strategic direction and provide executive oversight for a multi-site employment services organization serving diverse client populations across British Columbia.
- Stewarded approximately \$30.1 million in cumulative government-funded budgets over the past decade with full contract, audit and performance accountability.
- Oversaw more than 650,000 client visits, achieving a 93% return-to-work rate and 26,766 employment outcomes.
- Directed organizational planning, contract performance, stakeholder relations and enterprise risk management within complex public service-delivery systems.
- Led senior-level engagement with funders and partners on vision, governance, best practice and operational accountability.

Honorary Consul General — Western Canada

2009 – Feb 2026

Ministry of Foreign Affairs, Government of Kenya

- Served as Kenya's official representative in diplomatic, educational and trade matters across Western Canada for 17 years.
- Facilitated high-level visits by Kenyan dignitaries and strengthened cooperation with Canadian governments, institutions and strategic partners.
- Advanced bilateral initiatives in education, skills training, technology transfer and commercial engagement.
- Monitored political, economic, scientific and cultural developments and provided strategic reporting to the Government of Kenya.

Director of International Engagement (Africa / Asia)

2016 – 2026

Trinity Western University, Canada

- Led the University's international engagement strategy across Africa and Asia, including institutional partnerships, academic collaboration and external relations.
- Coordinated internship and applied-learning programs in Sub-Saharan Africa spanning health, education, agriculture, micro-finance and energy/mining.

Assistant Professor — Graduate Leadership & Business

2012 – Present

Trinity Western University, Faculty of Graduate Leadership / Business, Canada

- Developed and taught more than 10 online graduate courses, supporting the learning of 3,000+ students since 2012.
- Designed graduate curriculum in leadership, public administration, ethics, business and global engagement.
- Integrated technology-enabled learning and evidence-based teaching practice across graduate programs.

- Mentored graduate fellows in leadership, policy implementation and applied problem-solving.
- Supported reflective leadership practice and public-sector innovation through advisory engagement.

Earlier Career — Youth & Community Leadership**1988 – 1995***Conference of Mennonites in BC (Provincial Youth & Young Adults Director, 1990–1995); Coquitlam Presbyterian Church (Community Youth Worker, 1988–1990)*

- Led province-wide youth and young adult programming, stakeholder collaboration and leadership development.

SELECTED PUBLICATIONS

Peer-Reviewed & Academic

- George, I. (2026). Fostering economic growth amidst uncertainty: Africa's strategic partnerships with the global community. *International Journal for Multidisciplinary Research*, 8(2), 1–18.
- George, I. (2026). Law, land, and legitimacy: A comparative inquiry into Indigenous rights in Canadian and international legal regimes. *International Journal for Multidisciplinary Research*, 8(2), 1–13.
- Mohamed, D. R., & George, I. (2026). Sustaining international graduate education: Policy pressures, institutional leadership, and lived student experience in Canada. *Journal of International Students*, 16(13), 327–348.
<https://doi.org/10.32674/8w3s7320>
- George, I. (2025). Refining public policies to promote and managing diversity: Bridging intentions and outcomes. *International Journal for Multidisciplinary Research*, 7(6), 1–14.
- George, I., & Mohamed, D. (2025). Fostering academic hospitality: Addressing the needs of Muslim postgraduate students in Canadian higher education. *Journal of International Students*, 15(3), 237–256.
- George, I. (2017). *Canadian foreign policy and Kenya: Implementing good governance* (Publication No. 10684079) [Doctoral dissertation, Walden University]. ProQuest Dissertations & Theses Global.

Books

- George, I. (2026). *Faculty leadership for AI integration in higher education* [Kindle ed.]. Kindle Direct Publishing. <https://www.amazon.ca/Faculty-leadership-integration-higher-education-ebook/dp/B0HFT2VGFK>
- George, I. (2026). *Restorative justice for youth: Healing over punishment* [Kindle ed.]. Kindle Direct Publishing. <https://www.amazon.ca/Restorative-justice-youth-Healing-punishment-ebook/dp/B0HFTMT8F>

Professional & Public Policy (PA Times)

- George, I. (2025, December 19). Is public administration's role in holding government accountable a myth or reality? An evidence-based assessment. *PA Times*.
- George, I. (2025, September 26). The influence of public policy on tariffs management in North America: An analysis of the trilateral economic relationship. *PA Times*.
- George, I. (2025, June 27). The evolution of social equity in public administration: Bridging policy and practice. *PA Times*.
- George, I. (2025, March 28). Reimagining American governance: Building trust through openness. *PA Times*.



References available upon request.