

KENYA

April 26 - May 15, 2027



SCHOOL OF BUSINESS TRAVEL STUDY

Travel to Kenya to experience the variety of business activity in one of the world's fastest growing economies. We will spend time touring operations, interviewing Kenyan and expat leaders, and working on several projects with real companies. This trip includes time in the capital city of Nairobi, the coastal region of Mombasa, the villages of Eldoret and an unforgettable safari.



TRINITY WESTERN UNIVERSITY

KENYA TRAVEL STUDY

COURSES

BUSI 311 TR: GLOBAL ISSUES IN BUSINESS

The focus of this course is on understanding the institutions (e.g. political, economic, and cultural) and the resources (e.g. natural, human, technology, and innovation) that are present within home and host countries that influence the decision making of business owners and managers as they consider going global with their product or service. Discussions centre around understanding culture, ethics, and global sustainability that relate to being a responsible and ethical global citizen. **Prerequisite: Second-year standing**

BUSI 370 TR: BUSINESS INFORMATION SYSTEM

A study of the impact of information technology and the ways in which organizations can achieve competitive advantage and support of key business functions through the strategic design, deployment, and use of information technology. The course teaches students the utilization of spreadsheet, database management, and project management software to manage the design, deployment, and use of information technology within an organizational setting. **Prerequisite: BUSI 222**

BUSI 411 TR: BUSINESS IN THE GLOBAL MARKET

An introduction to global business practices while on a travel study. The course surveys governmental and corporate practices of major economic systems throughout the world. Different cultural meanings of concepts such as globalization, world class, nimble organizations, empowerment, and teams are explored. The class provides students with experiential as well as classroom learning to provide a better grasp of the differences in cultures and the adaptation of the concepts. **Prerequisite: Instructor's consent**

BUSI 480 TR: LEADERSHIP IN THE GLOBAL CONTEXT

This course addresses issues faced by leaders working in settings throughout the globe. Students examine approaches to leadership and develop an understanding of the important role culture plays in multicultural organizational contexts. Cross-cultural communication, cultural intelligence, and individual and organizational behaviour in various cultures are studied. Particular attention is given to the servant leadership approach and how to develop the mindset of an effective leader in both non-governmental and for-profit organizational contexts. **Prerequisite: Third-year standing**

ECON 330 TR: THEORY & PRACTICE OF DEVELOPMENT

A study of major theories or models of economic development and evaluation of practices and approaches to economic development by studying various cases from several different countries. Theories and practices of development are examined from a Christian perspective, with consideration of the influence of the human factor. **Prerequisite: ECON 230**

IDIS 410 TR: INFLUENCING THE CHANGING WORKPLACE: AN INTERDISCIPLINARY CHRISTIAN PERSPECTIVE

This course motivates students to explore ways in which they can have an impact for God's kingdom in a rapidly changing world economic environment. It gives students the opportunity to integrate disciplines in the liberal arts and religious studies, as well as business administration and economics, so as to provide them with a biblically-based worldview and set of strategies for influencing the workplace in which they are called by God to serve. **Prerequisite: Completion of at least 84 sem. hrs. of study by end of preceding semester. The course is required for Business majors. Non-business students with the minimum prerequisite are welcome.**

BUSI 49X TR: (Various Specialization)

INSTRUCTORS



BRIAN ALBRIGHT, PH.D

Brian Albright's area of focus is encouraging both for profit and non profit organizations towards intentional business strategies which target human flourishing and poverty alleviation. Prior to joining TWU, Brian lived in Kenya working with NGOs in a variety of fields incorporating developmental and income generating strategies. He was most recently the Director of Business Development for Living Room Ministries International (LRMI), a health care organization focused on life threatening illness or hospice care, which includes an income generating funeral home and mortuary business.



TILLIE PARMAR, MBA, CPA, CA

Tillie Parmar has been educated and trained in the Fraser Valley, attaining her BBA at the University of the Fraser Valley (UFV), CPA (legacy CA) while articling with the Western Canadian accounting firm MNP and completing her MBA here at Trinity Western University. During her ten years in public practice, she worked with small to mid-sized businesses and non-profit organization in audit and assurance engagements, as well as personal and corporate tax. She was also heavily involved in student training within the firm, which opened up the world of teaching and educating.



GEORGE WATTS, PH.D

George Watts brings a wealth of experience from academic, industry, and non-profit/ministry background. Prior to Trinity Western University, Dr Watts spent almost a decade in East Africa working as a management consultant, hospital administrator, university instructor and other roles across Burundi, Rwanda and Kenya. Prior to moving to Africa he was an Assistant Professor at the Leder School of Business at The King's University, a marketing manager at HP France, and co-launched a mobile services startup.



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