IMBENZI GEORGE

Chief Executive • Diplomat • Public Policy Scholar • Higher Education Leader

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EXPERIENCE

President & Chief Executive Officer

Myert Corps Inc. - Human Resources & Employment Services

1995 - Present British Columbia, Canada

- Set strategic direction and provide executive oversight for a multi-site employment services organization serving diverse client populations across British Columbia.
- Stewarded approximately $30.1 million in cumulative government-funded budgets over the past decade with full contract, audit and performance accountability.
- Oversaw more than 650,000 client visits, achieving a 93% return-to-work rate and 26,766 employment outcomes.
- Led organizational planning, contract performance, and stakeholder relations. Managed enterprise risk in complex public service systems.
- Led senior-level engagement with funders and partners on vision, governance, best practice and operational accountability.

Honorary Consul General - Western Canada

Ministry of Foreign Affairs, Government of Kenya

2009 - Feb 2026

- Served as Kenya's official representative in diplomatic, educational and trade matters across Western Canada for 17 years
- Facilitated high-level visits by Kenyan dignitaries and strengthened cooperation with Canadian governments, institutions and strategic partners
- Advanced bilateral initiatives in education, skills training, technology transfer and commercial engagement
- Monitored political, economic, scientific and cultural developments and provided strategic reporting to the Government of Kenya

Director of International Engagement (Africa / Asia)

Trinity Western University

2016 - 2026 Canada

- Led University's international strategy in Africa/Asia: built partnerships, fostered academic ties, managed external relations.
- Coordinated internship programs in Sub-Saharan Africa covering health, education, agriculture, micro-finance, and energy/mining.

Assistant Professor - Graduate Leadership & Business

Trinity Western University, Faculty of Graduate Leadership / Business

2012 - Present Canada

- Developed and taught more than 10 online graduate courses, supporting the learning of 3,000+ students since 2012
- Designed graduate curriculum in leadership, public administration, ethics, business and global engagement
- Integrated technology-enabled learning and evidence-based teaching practice across graduate programs

SUMMARY

Globally engaged chief executive with more than three decades of leadership spanning government relations, diplomacy, higher education, workforce development and public policy. President & CEO of Myert Corps Inc. since 1995, stewarding approximately $30.1 million in government-funded budgets over the past decade and delivering 26,766 employment outcomes with a 93% return-to-work rate across more than 650,000 client visits. Served 17 years as Honorary Consul General of Kenya for Western Canada, advancing bilateral education, trade and technology partnerships and facilitating high-level dignitary visits. As Assistant Professor and Director of International Engagement (Africa/Asia) at Trinity Western University, designed more than 10 online graduate courses and taught 3,000+ learners while building academic partnerships across two continents. Harvard Kennedy School-trained in policy implementation and executive leadership; PhD in Public Policy and Administration; LLM in International Law. Recognized for leading with integrity, uniting diverse stakeholders and translating strategy into measurable public value

SKILLS

Executive Strengths

CEO-level organizational leadership & governance, Public policy strategy & implementation, Government relations & diplomacy, International partnership development, Cross-sector stakeholder engagement, Strategic planning & change leadership, Multi-million-dollar budget oversight & accountability, Higher education leadership & graduate instruction, Program design, evaluation & continuous improvement, Negotiation, public speaking & intercultural communication, Applied research & policy analysis

Technical

Microsoft 365 (Word, Excel, PowerPoint, Outlook), SPSS, Atlas.ti, Moodle & online learning platforms

EXPERIENCE

Sessional Graduate School Mentor & Advisor (MLD Fellows)

Harvard Kennedy School, John F. Kennedy School of Government

2021 - 2021 USA

- Mentored graduate fellows in leadership, policy implementation and applied problem-solving
- Supported reflective leadership practice and public-sector innovation through advisory engagement

Earlier Career - Youth & Community Leadership

Conference of Mennonites in BC (Provincial Youth & Young Adults Director, 1990-1995); Coquitlam Presbyterian Church (Community Youth Worker, 1988-1990)

1988 - 1995

- Led province-wide youth and young adult programming, stakeholder collaboration and leadership development

EDUCATION

Master of Laws (LLM), International Law: Conflict, Security & Human Rights

Leeds Beckett University

UK

PhD, Public Policy & Administration

Walden University

USA

Master of Arts, Leadership / Business

Trinity Western University

Canada

Bachelor of Religious Education (Youth & Community Service)

Columbia Bible College

Canada

PUBLICATIONS

Fostering economic growth amidst uncertainty: Africa's strategic partnerships with the global community

International Journal for Multidisciplinary Research, 8(2), 1-18

George, I

TRAINING / COURSES

Implementing Public Policy
Harvard Kennedy School

Executive Leadership (Postgraduate)
Harvard Kennedy School

Immigration & Refugee Mental Health Project
University of Toronto

Technology-Enabled Learning
Athabasca University

Sustainable Development in Business
University of Mauritius & Commonwealth of Learning

Advanced Graduate from Peace / Security
UNITAR-CANADEM / Peace Operations Training Institute

Certified Strong Interest Inventory Practitioner
G/S Consultants

KEY ACHIEVEMENTS

- **$30.1M Government-funded budgets stewarded (past decade)**
- **650,000+ Client visits delivered across BC service centres**
- **93% Documented return-to-work rate**
- **26,766 Employment outcomes achieved**

PUBLICATIONS

Law, land, and legitimacy: A comparative inquiry into Indigenous rights in Canadian and international legal regimes

International Journal for Multidisciplinary Research, 8(2), 1-13

George, I

Sustaining international graduate education: Policy pressures, institutional leadership, and lived student experience in Canada

Journal of International Students, 16(13), 327-348

Mohamed, D. R., & George, I

https://doi.org/10.32674/8w3s7320

Refining public policies to promote and managing diversity: Bridging intentions and outcomes

International Journal for Multidisciplinary Research, 7(6), 1-14

George, I

Fostering academic hospitality: Addressing the needs of Muslim postgraduate students in Canadian higher education

Journal of International Students, 15(3), 237-256

George, I., & Mohamed, D

Canadian foreign policy and Kenya: Implementing good governance

Publication No. 10684079, Doctoral dissertation, Walden University, ProQuest Dissertations & Theses Global

George, I

Faculty leadership for AI integration in higher education

Kindle ed., Kindle Direct Publishing

George, I

https://www.amazon.ca/Faculty-leadership-integration-higher-education-ebook/dp/B0HFT2VGFK

Restorative justice for youth: Healing over punishment

Kindle ed., Kindle Direct Publishing

George, I

https://www.amazon.ca/Restorative-justice-youth-Healing-punishment-ebook/dp/B0HFTMTP8F

CUSTOM

International Speaking

Inaugural Keynote: "Digital Transformation and Smart Business: The Critical Role of Digital Innovation in Shaping the Future of Business in India, Malaysia, and Canada" - Kristu Jayanti International Symposium, Bengaluru, India, 2024
Conference Presentation: "Navigating the Nexus: Leadership for Inclusive Perspectives and Its Role in Governance with a Public Service Mindset" - TWU-SMC 8th Annual Conference, Chennai, India, 2024
Thought Leadership: Keynotes and public commentary on diplomacy, global governance, leadership, sustainability and post-pandemic organizational change at forums in Canada, India, Kenya, the United Kingdom, China Rome, South Africa, Nigeria, Rwanda, Uganda, Ethiopia, and the Netherlands

Signature Accomplishments

Led a government-funded employment services organization for 30+ years, maintaining contract performance, financial integrity and public accountability through multiple funding and policy cycles.
Delivered a 93% return-to-work rate and 26,766 employment outcomes across 650,000+ client visits in British Columbia's employment services system.
Represented a sovereign government for 17 years, facilitating ministerial and dignitary visits and brokering cooperation between Kenyan and Canadian institutions, agencies and investors.
Scaled graduate education globally: 10+ online graduate courses designed, 3,000+ students taught, and internship pipelines established across health, education, agriculture, micro-finance and energy sectors in Sub-Saharan Africa.
Shaped public discourse as author of two books (2026) on AI integration in higher education and restorative justice for youth, six peer-reviewed articles and a regular PA Times column on governance, accountability, trade policy and social equity.
Delivered inaugural and keynote addresses on digital transformation, inclusive leadership and global governance at international symposia in India, Kenya, the UK, China and the Netherlands

PUBLICATIONS

Is public administration's role in holding government accountable a myth or reality? An evidence-based assessment

PA Times

George, I

The influence of public policy on tariffs' management in North America: An analysis of the trilateral economic relationship

PA Times

George, I

The evolution of social equity in public administration: Bridging policy and practice

PA Times

George, I

Reimagining American governance: Building trust through openness

PA Times

George, I

CERTIFICATIONS

Certified Online Educator

Hamdan Bin Mohammed Smart University, Dubai

Private Pilot's Licence

Sky Quest Aviation