

TRINITY WESTERN UNIVERSITY



SCHOOL OF
THE ARTS,
MEDIA+CULTURE



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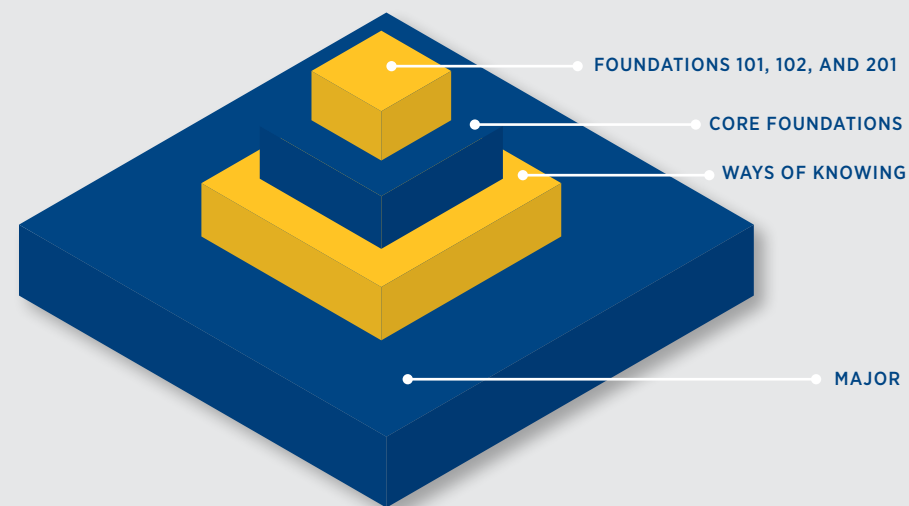
LIBERAL ARTS CORE

TWU offers you a liberal arts education because we believe that the world needs innovative thinkers to solve the problems of today and the problems that don't exist yet. Our liberal arts core curriculum gives you the opportunities and experiences you need to prepare for the kind of life that makes an impact, addressing society's deepest needs with Christian compassion and wisdom.

Your educational experiences at Trinity Western University create a structure of this holistic preparation for your life. Your major represents the largest part of the structure, and the liberal arts core curriculum is at its centre. Moving from the centre outward, each group of courses that you take in the core curriculum impact and influence the ones you take in your major, preparing you for the workplace and for life.

FOUNDATIONS 101, 102, AND 201

Every TWU student takes Foundations 101, 102, and 201 because these courses provide a way of becoming part of the TWU community, thriving during your time here and beyond, and exploring different ways of knowing about the world.



CORE FOUNDATIONS

For Core Foundations, you will choose courses in the areas of Academic Research and Writing, Logical and Ethical Reasoning, Religious and Spiritual Thought, and Scientific Method and Lab Research.

WAYS OF KNOWING

The Ways of Knowing are six broad areas with many courses to choose from in each one: Aesthetic + Performance, Cultural + Linguistic, Experiential + Embodied, Historical + Archival, Quantitative + Computational, and Social + Global.

For more information, visit www.twu.ca/liberalartscore.

Our world is full of art and ideas. Everywhere we turn we encounter words, music, images. Human beings—created in the image of a Creator God—are fundamentally and amazingly creative. SAMC is a rich and stimulating academic community of people who believe in the power and wonder of words and ideas, music and images, story and relationship. As highly creative and skilled artists, scholars, and leaders, we fully engage the culture in which we live, and are dedicated to mentoring students in the development of their own personal voice.

Engaging with who they were created to be and engaging the issues of faith and meaning that lie at the heart of each of their disciplines, our students are exploring and taking risks, discovering their human potential, and preparing for professional lives beyond university. Making pottery. Making films. Making speeches or video games. Students of history, students of contemporary culture. In a darkroom, in a practice room, in a seminar room, in a dressing room. In a choir of 150, in a painting class of 10 or in a professor's office. SAMC students are making a difference.

Check out SAMC's programs in Art + Design, Game Development, Media + Communication, Music, and interdisciplinary programs in Arts, Media + Culture, and Corporate Communication. You'll find our courses and programs culturally relevant, academically rigorous, and spiritually vital.

Inspire. Change. Inspire change.

For more information, visit www.twu.ca/samc.



ALUMNI PERSPECTIVES

“The education I received from SAMC’s Art + Design program was pivotal in preparing me for my artistic career. The small class sizes, one-on-one mentorship, and faith-based trust between students and professors proved invaluable to my development as a person and academic artist. The courses provide a strong foundation in practical studio skills, conceptual development, and historical and contemporary art practices. This foundation is integral when entering into the contemporary academic art context. I can confidently attribute my success to the lessons I learned from my professors and peers at TWU.”

OLIVIA DE FLEURIOT-PERRY, 2015
2017 Canada Graduate Scholarship – Master’s Award (SSHRC) Recipient

Creativity drives culture. When we create, we become producers of culture. We are a community of professional artists, designers, scholars, and students who take this responsibility seriously. Within a variety of interdisciplinary historical, critical, and theoretical contexts, we explore how visual art and design practices can be used to create and critique culture. Our program empowers students to become creative leaders who are able to quickly adapt and innovate in our rapidly changing world.

PROGRAM STRUCTURE

First Year: Visual Foundations / Second Year: Skills Mastery / Third Year: Integration of Theory and Practice / Fourth Year: Graduate Art Exhibition

OUR PROGRAM

As a student of Art + Design at TWU, you will receive one-on-one mentorship within a supportive and challenging creative community. You will be encouraged to take risks, think critically, and explore intersections between faith and art. Grounded within a liberal arts core, this program offers visual foundations, digital design, art history, theory, and studio practices such as drawing, painting, photography, and intermedia installations.

For more information, visit www.twu.ca/artdesign.

PROGRAM HIGHLIGHTS

- Exhibitions on- and off-campus, including solo exhibitions for honours students
- Studio classrooms, digital design lab, and dedicated senior studio space
- Practicum opportunities and campus media positions
- Major, minor, concentration, and honours options
- Travel study to London and Paris
- Instructors who are exhibiting and publishing professionals, exceptional educators, and committed Christians
- Small class sizes and one-on-one mentoring
- Dedicated on-campus gallery featuring work from students, faculty, alumni, and visiting artists

AFTER GRADUATION

TWU’s Art + Design alumni have been accepted into prestigious graduate programs across North America and around the world. Many graduates have gone directly into art and design careers, flourishing as creative leaders in graphic design, museum and gallery administration, multimedia marketing, contemporary art practice, web design, faith-based ministries, and art education. Many alumni have successfully gone on to pursue further education and certification in areas such as UI/UX design, art therapy, and architecture. The open and interdisciplinary nature of the Art + Design program supports a wide range of creative careers, where every student is encouraged, guided, and empowered to pursue their own unique path.

ALUMNI PERSPECTIVES

“My professors at SAMC went above and beyond to help customize specific courses and practicum placements to give me every opportunity to gain valuable experience in writing for news and sports, along with hands-on sports broadcasting experience with Spartan Athletics. Overall, my time at TWU instilled the confidence I needed to seriously pursue my career dreams.”

KELCEY BRADE, 2005

PROGRAM HIGHLIGHTS

The major in Arts, Media + Culture can take several configurations:

Students choose two or three areas of study from the following: Art + Design, Film Studies (Media + Communication), Music, and Theatre

- If choosing two areas, students do a concentration (30 s.h.) in each area.
- If choosing three areas, students do a concentration (30 s.h.) in one area, a minor (24 s.h.) in a second, and 6 s.h. in the third.

SAMC offers an Arts, Media + Culture degree that allows for a variety of course combinations in art, film, music, and theatre.

The opportunities, and the need, for cross-disciplinary and interdisciplinary studies are almost endless in the culture of the 21st century. Why?

- Because of what is becoming the buzz-word in both business and education: creativity.
- And because students are creative across many arts disciplines

Imagine the value to our culture of cross-disciplinary and interdisciplinary studies:

- The music conductor who will need to relate not just to musicians, but to an audience and a board of directors, and so studies public speaking and leadership communication
- The filmmaker who wants to direct and also produce the film score.
- The cross-cultural communication student who recognizes that visual art is so embedded in many cultures as to be almost a second language, and so studies drawing and painting alongside communication courses.

Imagine a degree which explores the interconnections and synergies of multiple arts disciplines—that’s a degree in Arts, Media + Culture.

For more information, visit www.twu.ca/artsmediaculture.

ALUMNI PERSPECTIVES

“Corporate Communication is the best degree you can get to learn important professional and life skills. Since graduating, I feel equipped in writing, public speaking, marketing, human resources and ready to fulfill any need employers may have. I genuinely loved my time in this program. And if you’re looking for something to prepare you for your future—in any industry—this is it.”

BECCA GUST, 2019

PROGRAM HIGHLIGHTS

- Media Studies
- Digital Design
- Public Speaking
- Marketing
- Leadership
- Advertising and Promotional Strategy
- Research and Writing
- Business and Management
- Public Relations
- Accounting
- Practicum

Combining courses from SAMC and the School of Business, TWU’s Corporate Communication program prepares graduates to thrive as leaders and influencers.

Like people, every organization has a story to tell. Today, telling that story authentically is more important than ever. Picture this: as a future PR director, communications consultant, or social media specialist, you will be directly involved in growing the reputation and success of the company, ministry, or non-profit that hires you. Sound exciting? Read on.

SAMC grows leaders with an in-depth understanding of marketing, public relations, writing, speaking, and media. Corporate communicators are the voice of an organization. At TWU, you will learn how to deliver messaging that’s clear and consistent. And because you will learn what it means to develop personal and corporate ethics, the stories you tell will stand out for their integrity and authenticity—that’s the TWU difference.

Discover and refine your team-building, project management, media application, and visual communication abilities—skills that will help future-proof a business and make you an invaluable member of any organization.

For more information, visit www.twu.ca/corporatecomm.

The video game industry is massive and global, earning hundreds of billions of dollars worldwide each year. Market trends show it will continue to be a major employer of well-paid, highly skilled professionals.

Our unique Game Development program is unlike any other program. You will gain the technical skills you need to develop video games and knowledge about the entrepreneurial aspects of the business—all while gaining experience and developing your specialization in a range of team-based activities.

Beginning as early as your second year, you will work on three intensive projects to create and market video games. As in the industry, you will work within an entrepreneurial and interdisciplinary team environment to drive the projects from concept stage to promotion—creating business models and monitoring costs and revenues. In addition to building your portfolio through experiential learning, TWU's liberal arts core and focus on holistic education will equip you to be a valuable contributor and leader in your field.

For more information, visit www.twu.ca/gamedevelopment.

PROGRAM HIGHLIGHTS

- Marketable skills for a highly competitive industry
- Bachelor's degree in game development
- Industry-ready portfolio for further specialized study, including student-created and marketed video games
- Team-based collaborative learning environment

STUDY STREAMS

GAME DESIGN

Students learn how to design games and combine that with the study of writing, art, sound design, programming, or business.

Course Sampling:

- Game Design for Video Games
- Advanced Game Design
- Interactive Storytelling

GAME ART

Students learn to design and implement artwork and animation for video games and create supporting publicity materials like promotional websites.

AFTER GRADUATION

Students graduating from this program will have an impressive portfolio and professional connections. They will be well-positioned to work on small-team game projects in their area of specialization. Game Art graduates go on to be illustrators, designers, and animators. Music + Sound Design graduates are well suited to work as composers, studio workers, and sound designers. Software Development graduates are prepared to work on the various technical and programming careers in the industry. Game Design graduates will be well suited to small-team and independent productions that require people to work on multiple tasks—anything from level design, public relations, and business management to helping out with art, sound, or coding. All of our graduates are well-prepared to move into graduate programs in game design and development.

Course Sampling:

- Foundations of Animation
- Foundations of 3D Graphics
- Video Game Art

MUSIC + SOUND DESIGN

Students learn how to compose and create the sound environments and soundtracks of game worlds.

Course Sampling:

- Sound + Music for Video Games
- Sound Design
- Advanced Sound Design

SOFTWARE DEVELOPMENT

Students learn to program and design video game software.

Course Sampling:

- Intro to Programming
- Data Structures + Algorithms
- Software Engineering



We are surrounded and influenced every day—for better and worse—by video, stories, social media, and constant connectivity. Employers across industries are actively seeking talented and well-trained communication professionals. The Media + Communication program at TWU prepares you to effectively speak, write, and visually communicate in order to engage and transform our media-saturated world.

As a student of Media + Communication, you will take courses that encourage critical thinking as you develop your skills in written, spoken, and visual communication. You will have the opportunity to specialize in Media Studies, Professional Writing, or Leadership Communication, with minors available in Film Studies and Professional Writing.

MEDIA + COMMUNICATION STREAMS

Specialize in one area you are passionate about, or combine courses from each.

- **Leadership Communication:** Courses in this stream cover a wide range of topics, such as relational, intercultural, and organizational communication.
- **Media Studies:** This stream offers courses in production and criticism. Production focuses on filmmaking, with opportunities for graphic design and game-making courses. Our criticism courses will help you engage with popular culture through in-depth examinations of film, video games, social media, and more.
- **Professional Writing:** Our writing stream prepares you to work in a wide range of writing-intensive careers, like public relations, journalism, and marketing.

For more information, visit www.twu.ca/mediacomm.

PROGRAM HIGHLIGHTS

- Small class sizes and individual attention from professors
- Valuable internships to gain experience with potential employers
- Events like our Cinergy Film Festival and student literature readings that offer opportunities to publicly share your work
- Student media on-campus, like the award-winning *Mars' Hill* newspaper, which allows you to develop real-world media production and writing skills
- Laurentian Leadership Centre program in Ottawa, with internships on or near Parliament Hill
- Production facilities featuring multimedia computer labs, a sound studio, equipment for film production, and a set of historic video game systems

AFTER GRADUATION

Graduates of our Media + Communication program are well prepared to enter careers in public relations, marketing, and strategic communications where they ply their crafts as writers, videographers, web managers, leaders, and more. They translate their education diversely in corporate roles, ministry opportunities, and graduate school. Over 80 percent of our graduates pursue careers in fields of media and communication.

ALUMNI PERSPECTIVES

“At TWU, I learned to create music inspired by faith. Through the thoughtful instruction of my professors, I gained not only technical competence but also, more importantly, a deeper understanding of art and the world. Small classes fostered meaningful discussions and a desire for growth in students. I am thankful to have found an education that was both challenging and personal.”

CALEB CHAN, MMUS (COMPOSITION)
SSHRC Award Recipient, 2011

Music fills our world, and we believe that musical and cultural literacy are critical for Christian musicians. Our Music program provides Christ-centred mentorship and exciting peer collaborations, along with abundant opportunities to hone your musical and leadership skills. Mentorship from professors will take your passion for music and help you develop your ability to influence culture as a performer, educator, creator, or scholar.

For more information, visit www.twu.ca/music.

AFTER GRADUATION

Our Music program prepares students for careers in a variety of areas such as performance, conducting, composition, digital studio work, church music, private lesson instruction, music publishing, and more. Students may also choose to pursue further academic studies in performance, musicology, theory, conducting, or music education.

BACHELOR OF ARTS (BA) MUSIC PROGRAM STREAMS

- **Performance:** Prepare for a career in the performing arts and/or private music instruction.
- **Music Education:** Develop your skills to teach in private or public schools.
- **Church Music:** Strengthen your skills, develop a firm theological foundation, and be inspired to help create the future of worship music. Internship at a local church is a key component.
- **General Music:** Receive advanced professional training for a variety of musical careers such as conducting, composition, or a range of options within the music industry.

Course Highlights:

- Digital Recording
- Junior and Senior Recitals
- Vocal Pedagogy
- Keyboard Pedagogy
- Composition
- Choral Literature
- Conducting
- Instrumental Techniques
- Foundations and Principles of Music Education

PROGRAM HIGHLIGHTS

- **Instrumental Music:** In small and large ensembles, you will sharpen your technical and artistic skills while learning to collaborate with grace and creativity. This vital part of the program will give you a wide variety of performance opportunities.
- **Choirs and Vocal Ensembles:** As a part of our internationally recognized vocal ensembles, you will benefit from exposure to outstanding, eclectic repertoire, the opportunity to sing under distinguished conductors, and the chance to collaborate with professional choirs and orchestras.
- **Private Music Instruction:** Receive instruction in voice, piano, guitar, and most band and orchestral instruments, all offered on campus by a roster of affiliate faculty who are also active as professional performers.
- **Recording Studio:** Study in a digital music and audio post-production facility that features Cubase on a Mac platform, with a collection of professional audio production equipment. Three separate studios facilitate student learning outside of class time. Each recording class will develop your skills with technology to prepare you for practicum positions that serve clients on and off campus.



LONDON + PARIS

Experience the arts and their rich history in two global epicentres.

To visit London and Paris is to step into two of the most culturally, artistically, and historically rich and diverse cities in the world. In this travel study, students encounter artistic creations from the famous to the leading-edge, and are encouraged to consider the interdisciplinary connections amongst the arts. Students are also challenged to further integrate Christian thought into their own aesthetic sensibilities which enables them to make informed judgments about artistic creations. Experiencing the vibrant cultures of London and Paris, with their rich history and central place in the history of artistic creation, makes this travel study an exciting opportunity. Trip highlights include visiting cultural sites, attending world-class performances, and dynamic group discussions about the arts.

Most of the study takes place in London and Paris proper, but several day trips are also included. Past day trips have included Versailles, Oxford, and Windsor.

For more information, visit www.twu.ca/londonparis.



SCHOLARSHIPS

Musical Arts Scholarship

- Five scholarships available for first-year students (new and transfer) pursuing studies in music:
 - Two vocal scholarships
 - Two instrumental scholarship
 - One piano scholarship
- Worth up to \$12,000 over four years

TWU's financial aid program includes merit and need-based aid. About 97 percent of our students receive some form of financial aid.

- Academic scholarships \$1,600-\$7,200 per year
- TWU Founder's Scholarship \$5,000 one-time award
- TWU Grant (amount varies) - for students who demonstrate financial need
- Endowment awards (amount varies) - based on a variety of criteria including financial need, academic program, and many other student characteristics

ENTRANCE AUDITIONS

At the time of application, students may apply and be admitted to any SAMC program based on the standard TWU admission requirements. Some programs have additional requirements that must be met either before starting your SAMC program or to continue in your program:

Art + Design (BA Honours)

- Those interested in the BA Honours program apply at the end of second year; admission is possible in third or fourth year. Admission is determined by portfolio application, adjudicated by a faculty committee. Email samc@twu.ca for more info.

Music (BA)

- Audition prior to first year with the performance of two pieces from contrasting style periods. In most areas of study, these pieces should be a minimum of Royal Conservatory Level 7. Auditions are held late March/early April and September. Email music@twu.ca for more info.

For more information, visit www.twu.ca/samc.



HOW TO APPLY

Trinity Western accepts applications year-round. To meet the priority application deadline, complete both your admissions and financial aid applications by March 1.

1. Apply for admission online at www.twu.ca/apply.
2. Send the most recent updated copy of your grades.
3. Apply for financial aid at www.twu.ca/awards.

As soon as we receive your transcripts, we'll evaluate your application. Your Admissions Counsellor will contact you once a decision has been made. (Note: You can email us a clear, easy-to-read scan or photo of your interim grades. Your official, final transcript must be mailed from your school in a sealed envelope.)

Contact Us




Our admissions team is ready to answer any questions you have about TWU. Once you apply, you'll be assigned a specific counsellor to help you along every step of the way.

UNDERGRADUATE ADMISSIONS OFFICE

t: 604.513.2019 or 1-888-GO-TO-TWU

www.twu.ca/undergraduate

SOCIAL

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-  [Instagram: trinitywestern](https://www.instagram.com/trinitywestern)

Trinity Western University admits students of any race, colour, creed, nationality and ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, colour, creed, nationality or ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs and athletic and other school-administered programs.



**IT'S NOT
JUST
WHAT YOU
DO, IT'S
WHO YOU
BECOME**



